

# SCD Journey Workshop Agenda



## State the obvious

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- Your planned use cases
- Your value chain
- Your product lifecycle
- User & Systems – “What are the current touchpoints?”
- Identify current pain points & desired goals in the value chain and business model
- Which data is available or could be retrieved?
- Identify hidden data silos & lacks in data availability

## Inspiring

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- What’s happening outside your company / your industry?
- Typical architecture of a future ready (smart connected) data ecosystem

## Value discovery

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- Optimize & create additional value
- What does “From data silos to AI supported analytics ...” mean for your company?
- Needs of your customers & your devices
- Which data is relevant for your use cases?

## Organization

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- Duration & Location:  
2 days  
Innovation Hub @complement AG office, Nuremberg, Bavaria
- Participants:  
Up to 10  
CxO, digitization owners, product management, innovation manager, business process owners